

July Bulletin

JOURNAL

2026





About us

Pi Legal Consultancy (PiLC) is a legal & business consulting international law **Firm in Turkey**. We have four offices based in **Istanbul, Ankara and Batman**. We also enjoy solution partners and lawyers based in most **European Countries, Canada and the United States**.

The year 2025 marked the formal recognition of PiLC's global excellence in banking and finance law. Global Law Experts, a prominent legal platform based in the United Kingdom, honored our client-focused approach and strategic achievements with the prestigious Banking and Finance Law Experts of the Year award. PiLC has also received the 2024 Global Recognition Award as a testament to its exceptional performance, innovative services, and unwavering commitment to client satisfaction. Based on a detailed overview of our client profiles, our service quality, the satisfying nature of our articles and papers together with our marketing and branding efforts. Pi Legal Consultancy [PiLC as trademark] has been chosen by the London-based Prestige Awards Group for the award about the international law firm of the year.

Currently PiLC delivers legal consultation to eminent companies including Igenomix, SEI Robotics, Shenzhen Metatmos Co., Homatics and Vitrolife Group and landmark international organizations such as the World Bank Group and the Commission of European Union.



We offer business and legal consultancy and advocacy in key legal areas, among others, international trade, law of obligations, oil and gas sector, healthcare, real estate.

For more information about our work and all legal services, please visit our website **www.pilc.law** and linkedin page **www.linkedin.com/company/pi-legal-consultancy**

GLOBAL REACH, LOCAL EXPERTISE



Pi Legal Consultancy has the capacity of reaching out to **7 continents** around the Globe through its robust network.



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A truly global
perspective



INTERNATIONAL PARTNERS

Strong alliances with
leading law firms
worldwide



CROSS-BORDER EXPERTISE

Supporting complex
transactions and disputes
across jurisdictions



ANKARA & ISTANBUL OFFICES

Local insight.
Global capability.



WHY CLIENTS CHOOSE US

Through our international network and multidisciplinary expertise, we provide seamless legal support for cross-border transactions, disputes and investments.



Article Series of Pi Legal Consultancy Continues....

Our first article presents a comprehensive outline about Turkey Digital Game Regulation. The present article evaluates the potential impact of the new Regulation by underlining that the Law No. 7578 in the Official Gazette dated 1 May 2026 and numbered 32240, made significant amendments for the Law No. 5651 on the Regulation of Publications on the Internet and Combating Crimes Committed by Means of Such Publications. The present article will highlight all new concepts and scope of the new legal change and the significance of the critical revision.



NEW REGULATORY ERA
FOR THE GAMING INDUSTRY IN TÜRKİYE

TURKEY'S NEW DIGITAL GAME REGULATION

Law No. 7578, published in the Official Gazette dated 1 May 2026, introduces new legal obligations for game developers, distributors and platforms.



Age ratings, parental controls and local representative obligations mark a **new era** for the gaming industry.



AGE
RATING



PARENTAL
CONTROLS



FOREIGN
PLATFORMS



REGULATORY
COMPLIANCE



NEW RULES.
STRONGER COMPLIANCE.



NEWS&INSIGHTS&LEGAL ALERTS



TURKEY'S NEW TAX INCENTIVE
ATTRACTING GLOBAL TALENT & INVESTMENT

THE 20-YEAR TAX EXEMPTION IN TURKEY

Law No. 7582 published in the Official Gazette dated **June 4, 2026** introduces a landmark tax incentive for foreign individuals.

Income and earnings derived from abroad by qualifying individuals are exempt from income tax in Türkiye for **20 years**.

- 20-YEAR TAX EXEMPTION**
Income derived from abroad.
- WIDE SCOPE**
Covers various types of foreign income and earnings.
- NO ANNUAL RETURN**
No tax return required for exempt income.
- STRONG INCENTIVE**
A long-term advantage for international individuals.

A NEW ERA FOR GLOBAL INVESTORS IN TÜRKİYE.

www.pilc.law

Pi Legal Consultancy is also going on publishing legal alerts covering the most updated developments in Turkey.

Our first legal alert is about a [20-Year Tax Exemption in Turkey](#). The available article observes that the Turkish Government has taken serious steps in attracting more foreign investment into the country. Recently, a landmark legislative change has been accepted by the Parliament. In this context, the core taxation regulatory framework has been revised. The Law Numbered 7582 was published in the Official Gazette dated June 4, 2026 and numbered 33270.

Our second legal alert concerns [The Amendment of the Regulation on Commercial Advertising and Unfair Commercial Practices](#).

It is observed by our article that the said Amendment brings significant change in commercial advertising including but not limited to transparency, verifiability and consumer protection in digital advertising. The involved amendment requires full compliance by revising their advertising just before 1 August 2026 as an effective date. Companies operating in Türkiye should not treat these amendments as limited marketing rules. The new framework affects advertising governance, influencer contracts, artificial intelligence use, personal-data-based profiling, e-commerce platform design and consumer-review management.

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CASE ANALYSIS



Our featured article is about a recent judgment of the Ankara Commercial Court of First Instance on the recognition and enforcement of international arbitral awards. Our article highlights that the recognition and enforcement of international arbitration awards in Turkey [yabancı hakem kararlarının tanınması ve tenfizi] has been a matter of concern for every single jurisdiction. Luckily that is not the case for Turkey. Indeed, Turkey has a robust regulatory framework for the recognition and enforcement of foreign arbitral awards. Besides, the practice of the judicial authorities is very compatible with the existing legislation. The present article will highlight the key points about a recent judgment by the Ankara Commercial Court in the field. In this way, the present work examines the legal implications of the ruling, which confirmed the recognition and enforcement of a foreign arbitral award issued by the Dubai International Arbitration Centre (DIAC).



Our Testimonials

Adva Cohen Zamir

I contacted Dr. Telli and his team in Pi Legal Consultancy asking them to handle a bureaucratic matter for me in Turkey. It turned out that the matter was more complicated than we all thought, but they did not stop handling it until getting the best possible result. During all that time they were very reliable and pleasant. They also kept updating me and consulting with me. I highly recommend working with their office.

Rozbeh Hakami

Professional law firm with their focus on clients and clients' interest and satisfaction. Reliable, responsive, caring professionals who stand by their words and promises. Great pleasure working with you.

Band Jams

I have been working with their team on my property purchase and citizenship-by-investment (CBI) process in Türkiye, and my experience so far has been very positive.

The team is highly professional, responsive, and well-organized. In particular, I appreciate the close coordination between their legal team and management, as well as their ability to communicate complex procedures in a clear and structured way.

Overall, I am very satisfied with the cooperation so far and would recommend their services to anyone considering investment and immigration processes in Türkiye.

Nico

The team is very professional, hard-working, and get results very quickly. They have excellent communication and are always available to answer questions in great detail. I am truly thankful for their help and the amount of effort that the team gave in order to help me.

Alise Alptekin

PI Legal is representing me in an international divorce, and I could not be more pleased. They are knowledgeable, professional, prompt in responding to my inquiries, and advocate for my interests. I highly recommend them.

Janis Tunde Adeye

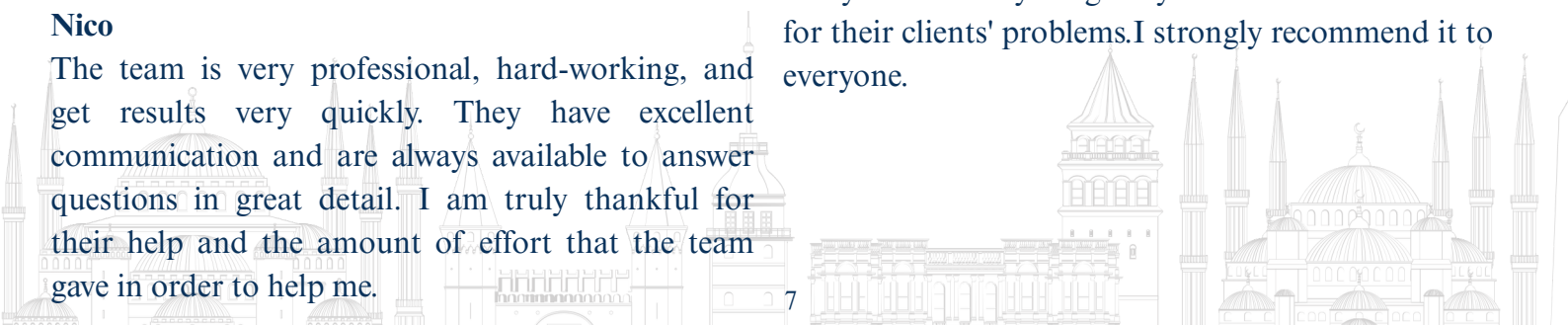
I am currently working with Pi Consultancy to apply for Turkish citizenship. Navigating Turkish administrative processes can be complex and demanding, but Pi Consultancy consistently finds effective solutions and ensures the process flows as smoothly as possible. Their expertise and dedication make a challenging journey far more manageable. Thank you!

Goutham Vinjamuri

The best International law firm in Turkey especially if you want to get work done with Embassies. Dr Telli, Adv. busra are extremely supportive, very professional and time bound in the way of their service. Transparent communication and always providing the best option for their clients. My company has worked with them for more than 1 year now. 100% recommend!

Nur

A brilliant law firm with great lawyers. They are ready to do everything they can to find a solution for their clients' problems. I strongly recommend it to everyone.



Our Testimonials

INTERNATIONAL CLIENT EXPERIENCES



Petra Mutlu

I had been searching for a suitable law firm to apply for Turkish citizenship for my son for some time. As a Turkish woman born and raised in Germany, I am unfamiliar with such processes in Turkey and speak very little Turkish. Fortunately, I found the law firm Pi Legal Consultancy. From the very first conversation, my impression was very positive: I explained our case in a video call and received very competent information and a clear proposal for the process with a fair and, above all, transparent price. For a year and a half, Pi Legal Consultancy accompanied my son and me through all the steps of obtaining the necessary documents, submitting them and applying for Turkish citizenship for my son. We have now received news that the application has been approved and we are very happy about this success. I can wholeheartedly recommend Pi Legal Consultancy as a highly competent and trustworthy partner in legal matters. A big thank you to Pi Legal Consultancy for their support!



Ahme SAM

If you are abroad and need a trustworthy law firm to deal with your legal matters in Turkey, don't hesitate and contact PI consultancy . Dr Telli the director of the firm and attorney Busra were great in all aspects of communication , quick response, honest advices and achieving results. This law firm will take your legal matters seriously and will give you all their time and support. They are very professional and knowledgeable with all the Turkish law in addition to their team work strategy under a very wise and centralized management of Dr Telli which achieve the best results in the most short timeframe. Thanks to a great team and law firm .



Alexander Ruege

The team at Pi helped and supported myself and my wife to obtain my family residency permit without any problems. Over this journey they performed most of the work and made a clear and easy path to this. They also were extremely helpful in helping to understand visa issues and working directly with migration office to help us resolve any issues. They were extremely responsive at all hours of the day and night and were always providing updates on the status. Always hard at work for our case. Thanks especially to Büşra Dereli and Dr. Telli who directly supported us with their expertise during this journey at all hours and days.



Yuki Endo

Pi Legal Consultancy is a brilliant international law firm located in Turkey. They are highly recommendable particularly for contract law disputes. They are reachable 7/24 to proceed in close coordination. I don't usually write testimonials, but Pi Legal deserves it. If you say something's important to you, it gets taken seriously. I felt comfortable asking questions, and I always got honest answers. They took the time to explain things clearly. I wouldn't hesitate to recommend them to anyone who wants lawyers who genuinely have your back.



Neo Chan

Dr. Telli and his staff assisted us with our data security challenges in Turkey, and they were quite prompt. I located them and contacted them via Google Maps. What makes them unique is that WeChat, which is incredibly practical for Chinese consumers, can be used to contact them.



References & Long Term Consultation

Pi Legal Consultancy family is honored to deliver consultation and representation to the European Commission of the European Union for the case on enforcement and recognition of foreign court judgments in Turkey.

Pi Legal Consultancy is very pleased to make an invaluable contribution to the 2025 Business Ready (B-READY) Project, a full-fledged report that will be issued by the World Bank Group analyzing company formation, licensing and registration obligations for foreign direct investments including payment systems or health care providers. After the significant contribution of PiLC to the Project, PiLC family has been awarded with the Certificate of Appreciation by the World Bank Group.

Pi Legal Consultancy family is very glad to provide legal representation of Adagold Aviation Pty Limited, located in Australia, for debt collection procedures.

Our References



VITROLIFE GROUP™



Embassy of Portugal



ACHIEVEMENTS

A reflection of our continued excellence and international recognition.

Our firm has been recognized internationally for its excellence in legal services, client satisfaction, and innovative approach.

We have received multiple prestigious awards from global institutions, reflecting our strong position in banking and finance law.

These recognitions highlight our commitment to delivering high-quality legal consultancy to both local and international clients.



International Law Firm of the Year
Prestige Awards (UK)



Finance Law Firm of the Year
Corporate LiveWire Awards



Banking & Finance Law Experts of the Year
Global Law Experts 2025



Global Recognition Award 2024



Certificate of Appreciation
World Bank Group – B-Ready Project

July Bulletin



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Ankara

İvedikköy Mah. Melih Gökçek Bulvarı No : 152A
Yenimahalle / ANKARA

İstanbul

Çobançeşme Mah. Sanayi Cad. No:44 B
Nish İstanbul Residence B Blok D:97
Bahçelievler / İSTANBUL

 +90 536 038 0222

 +90 312 514 8060

2026

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